

NEW!

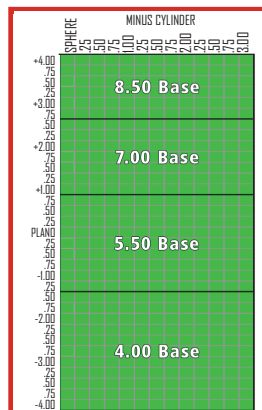
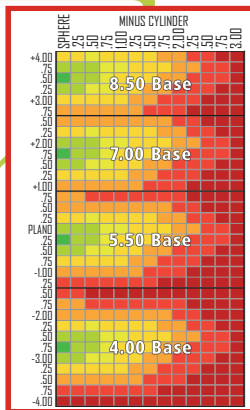


HIGH DEFINITION



bring life
back into your
VISION

WIDER VISION | SHARPER IMAGES | BETTER NEAR, INTERMEDIATE AND FAR VISION.



Green is optimal for the particular Rx. Dark red indicates extreme induced distortion.

PATIENT BENEFITS!

- Wider, sharper fields of vision balanced to any frame style
- Pristine focus
- Unmatched comfort and affordability
- Added usable periphery for movement

EXPECT A WORLD OF DIFFERENCE

P.O.G. HD lenses offer wider viewing areas, superior image sharpness, and maximum focus potential, revealing truly High Definition vision.

At this time you may think the traditional lens is great but once you try our P.O.G. HD lenses you will...

bring life back into your
VISION



TRADITIONAL LENSES



P.O.G. HD LENSES

SINGLE VISION WEARERS: P.O.G. HD is excellent for both single vision and multi-focus wearers. With P.O.G. HD lenses, there's no need to turn your head to avoid the 'side blur'; you get edge-to-edge clarity, regardless of your required prescription.

PROGRESSIVE WEARERS



TRADITIONAL LENSES

VS



P.O.G. P.O.G. HD LENSES
HD
HIGH DEFINITION

Just like HD TV technology, P.O.G. HD lenses can make a "world of difference" in your combined vision near, far and intermediate.



**Whether you need progressive or single vision lenses,
there is a P.O.G. HD lens for you.**

If you are currently wearing traditional lenses you aren't benefiting with the best possible vision. Why, you ask? Traditional lenses cannot be optimized precisely to your needs like P.O.G. HD Free-Form Lenses can. Don't miss out on sharper, clearer HD vision.

