

ECP ORDER FORM - COMPLIMENTARY POINT-OF-PURCHASE MATERIALS

Practice Name: _____

Date: _____

Ship to Address: _____

City, State, Zip: _____

Contact Name: _____

All orders ship via Post Mail or Ground depending on size and weight.

Quantity		Part No(s).	Material Type	Unit of Measure	Description
English	Spanish				
PATIENT BROCHURES & HOLDERS					
		704-292 / 877-304	Brochure	25/pk	KODAK CleAR™ Lens Coating (regular size)
	N/A	359-261	Brochure	25/pk	KODAK CleAR Lens (care instructions, small for previous display)
	N/A	358-495	Brochure	25/pk	KODAK Clean'N'Clear Lens Coating
	N/A	480-596	Brochure	25/pk	KODAK Clean'N'Clear Lens (care instructions, fits in lens display)
	N/A	753-927	Brochure	25/pk	KODAK Progressive Lenses "What is Presbyopia?"
	N/A	358-016	Brochure	25/pk	KODAK Precise® Short Progressive Lenses
	N/A	360-541	Brochure	25/pk	KODAK Digital Progressive Lenses (backside upgrades)
	N/A	359-410	Brochure	25/pk	KODAK Precise PB Lenses
		877-643 / 877-700	Brochure	25/pk	KODAK Unique Progressive Lenses
	N/A	358-156	Brochure	25/pk	KODAK Unique MonitorView™ Lenses (near-variable focus)
	N/A	358-396	Brochure	25/pk	Anti-Fatigue Progressive Technology (w/symptoms questionnaire)
	N/A	360-137	Brochure	25/pk	KODAK Sun Lenses (NXT Polarized)
		480-836 / 480-919	Brochure	25/pk	KODAK Progressive Transitions Lenses
	N/A	357-828	Holder	ea	KODAK Lens Brochure Holder (tent style - 2 pockets)
	N/A	358-115	Holder	choose	2-tier plastic KODAK Lens brochure holder
	N/A	359-220	Holder	one	3-tier plastic KODAK Lens brochure holder
	N/A	358-446	Holder	ea	Anti-Fatigue Progressive Technology Brochure Holder (1 pocket)
SIGNS & DISPLAYS					
	N/A	360-095	Poster	ea	Anti-Fatigue Progressive Technology - 12x18 Poster
	N/A	360-640 / 657 / 673	Poster	set	KODAK Digital Prog - Experience the World - 12x18 Posters
	N/A	358-750	Poster	ea	KODAK Digital Lens - Van con Mi Estilo - 12x18 Poster
	N/A	360-087	Poster	ea	KODAK Unique - Digital Technology - 12x18 Poster
	N/A	360-335	Poster	ea	KODAK Sun Lens - 12x18 Poster
	N/A	358-214	Poster	ea	KODAK Unique MonitorView Lens - 12x18 Poster
		480-992 / 481-016	Poster	ea	KODAK Transitions Lens "Enhanced Vision" 12x18 Poster
	N/A	360-111		pack	Velcro Dots (2 pair) optional mounting aid for posters
	N/A	877-353 or	Display	choose only 1	KODAK CleAR Acrylic Lens Display (w/demo lens)
	N/A	480-562			KODAK Clean'N'Clear Lens Display (w/demo lens & brochure)
OTHER MATERIALS					
	N/A	359-311	Card	ea	KODAK Lens Guarantee of Authenticity Card w/lens care mention
	N/A	358-412	DVD	ea	Patient 4-spot video: KODAK Lenses, Unique, Precise/Short, AR Coatings
	N/A	358-735	DVD	ea	Patient video: Anti-Fatigue Progressive Technology
	N/A	360-756	Info	ea	Patient Lifestyles Questionnaire
	N/A	360-475	Info	ea	KODAK Unique/Precise Prog and AR Features Reference card for ECPs
	N/A	360-418	Promo	ea	Patient Rx/Paperwork Sleeve
	N/A	360-327	Promo	roll	We Recommend KODAK Lenses - static cling frame stickers - 50/roll
	N/A	359-139	Promo	ea	KODAK Lens Window Decal - 5x8 static cling
	N/A	359-188	Promo	ea	KODAK Lens Lifestyles Sign - 10x14 Z-Cling for any surface
	N/A	703-799	Training	ea	KODAK Prog Reading Card "Jazz Blue" - gatefold
		360-129 / 360-145	Training	ea	KODAK Prog Reading Card - Small 8.5 x 5.5 Card
COUNTER MATS & INSERTS					
	N/A	359-071	Mat	ea	Lens Material Features/Benefits Mat - PORTRAIT Window for inserts
		359-105	Mat	ea	KODAK Lens Mat - LANDSCAPE Window for inserts
	N/A	710-158	Mat	ea	KODAK Progressive Dispensing Mat
Portrait	Portrait	ENGLISH ONLY			
		360-491 / 360-905	Insert	ea	Thinner/Flatter Lens Comparison mat Insert
		360-319 / 360-863	Insert	ea	KODAK Unique Lens - Digital Technology mat insert
		358-719 / 358-743	Insert	ea	KODAK Digital Progressives - Experience the World mat insert
		358-537 / 358-594	Insert	ea	KODAK Unique MonitorView Lens mat insert
		480-844 / 480-851	Insert	ea	KODAK Transitions "Important Equipment" mat insert
		480-950 / 480-968	Insert	ea	KODAK Transitions "3-Tier Pricing" mat insert
	N/A	360-699	Insert	ea	Buy One Pair Get 50% off 2nd Pair mat insert
	N/A	480-984	Insert	ea	KODAK Transitions "Enhanced Vision" mat insert
	N/A	360-483	Insert	ea	KODAK Unique / Precise Progressive Features mat insert

To order: ☎ Fax form to: 760-471-1405 ✉ email to: marketingliterature@signetarmorlite.com 📞 call with part #s/quantities to: 800-759-4630 x1220

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