





WANT TO ATTRACT MORE CUSTOMERS?











EYEWEAR THAT CLICKS

DISCOVER THE MAGNETIC POWER OF CHEMISTRIE.

Provide your customers with the style and flexibility of the patented Chemistrie Magnetic Lens Layering System.

CUSTOM MADE TO FIT BASE CURVE OF RX LENSES | FITS ANY FRAME | GENERATES NEW PROFITS FOR YOUR PRACTICE | EXTREMELY LIGHTWEIGHT



HEMISTRIE,

Chemistrie Sunlenses aren't your everyday clip-on. All 24 of our sunlens colors are polarized to reduce unwanted glare and block 100% of the sun's UV rays for maximum eye protection. Additionally, our mirrored and gradient lenses come with backside anti-reflective coating.



CHEMISTRIE.

Made from a premium HiVex material with a 46 ABBE value, our Chemistrie+ lenses come in .25 increments from +.50 to +2.50, they have a double-sided, antireflective coating, and are surfaced to a 0.8 mm edge thickness for a sleek look.



HEMISTRIE.

Ease the discomfort from hours with your computer. Our Chemistrie Blue layer filters a portion of the high energy violet and blue light emitted by computer, tablets, smart phones and fluorescent lighting and are available in both plano and intermediate distance powers.



"CHEMISTRIE.

Why would your customers wear clunky, 3-D glasses, when they have a far more attractive choice? Our new circular polarized C3-D lenses are compatible with any 3-D television using passive lens technology, as well as any RealD Cinema production.

SOLID COLORS



BRONZE

MIRROR COLORS

GRADIENT COLORS

VIOLET ROSE

VIOLET GREY











ORANGE

DARK BROWN

CRIMSON GREY

MEDIUM BROWN







MAGNETS







GOLD



SILVER

BRIDGES



BRON7F GUNMETAL GOLD

MATTE BLACK



SWAROVSKI JEWEL COLORS

















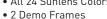
POINT OF PURCHASE

To make it easy for your customers to see the benefit of the Chemistrie magnetic lens layering system, we offer an eye-catching point of purchase display that showcases our magnetic technology, lens options, and ease of use.

EACH DISPLAY INCLUDES:

- 3 Chemistrie Lenses [2 Sunlenses and 1 Chemistrie+ Lens)
- w/ all 12 Swarovski
- Demonstrator
- Vanity Mirror
- vouchers and

• All 24 Sunlens Colors







- Tools (pliers, bushings, etc.)
- Brochure w/ registration cards



DARK GREY



