



**CHEMISTRIE™**  
EYEWEAR THAT CLICKS

**WANT TO  
ATTRACT MORE  
CUSTOMERS?**





EYEWEAR THAT CLICKS

# DISCOVER THE MAGNETIC POWER OF CHEMISTRIE.™

Provide your customers with the style and flexibility of the patented Chemistrie Magnetic Lens Layering System.

CUSTOM MADE TO FIT BASE CURVE OF RX LENSES | FITS ANY FRAME | GENERATES NEW PROFITS FOR YOUR PRACTICE | EXTREMELY LIGHTWEIGHT



## CHEMISTRIE.™ SUN

Chemistrie Sunlenses aren't your everyday clip-on. All 24 of our sunlens colors are polarized to reduce unwanted glare and block 100% of the sun's UV rays for maximum eye protection. Additionally, our mirrored and gradient lenses come with backside anti-reflective coating.



## CHEMISTRIE.™ PLUS

Made from a premium HiVex material with a 46 ABBE value, our Chemistrie+ lenses come in .25 increments from +.50 to +2.50, they have a double-sided, anti-reflective coating, and are surfaced to a 0.8 mm edge thickness for a sleek look.



## CHEMISTRIE.™ BLUE

Ease the discomfort from hours with your computer. Our Chemistrie Blue layer filters a portion of the high energy violet and blue light emitted by computer, tablets, smart phones and fluorescent lighting and are available in both plano and intermediate distance powers.



## CHEMISTRIE.™ 3D

Why would your customers wear clunky, 3-D glasses, when they have a far more attractive choice? Our new circular polarized C3-D lenses are compatible with any 3-D television using passive lens technology, as well as any RealD Cinema production.

### SOLID COLORS



### MIRROR COLORS



### GRADIENT COLORS



### MAGNETS



### BRIDGES



### SWAROVSKI JEWEL COLORS



### POINT OF PURCHASE

To make it easy for your customers to see the benefit of the Chemistrie magnetic lens layering system, we offer an eye-catching point of purchase display that showcases our magnetic technology, lens options, and ease of use.



### EACH DISPLAY INCLUDES:

- All 24 Sunlens Colors
- 2 Demo Frames
- 3 Chemistrie Lenses (2 Sunlenses and 1 Chemistrie+ Lens)
- 1 Crystal Wheel w/ all 12 Swarovski Crystal Colors
- Polarized Demonstrator
- Vanity Mirror
- Tools (pliers, bushings, etc.)
- Brochure w/ vouchers and registration cards

