



POP Display

Chemistrie lenses and our patented magnetic lens layering system have revolutionized the eyewear industry—and your customers' lives—by providing the flexibility of multiple click on lenses with numerous style options.

To make it easy for your customers to see the benefit of the Chemistrie magnetic lens layering system, we offer an eye-catching point of purchase display that showcases our magnetic technology, lens options, and ease of use.

EACH DISPLAY INCLUDES:

- All 24 Polarized Sunlens Colors
- 2 Demo Frames with 3 Chemistrie Lenses (2 Sunlenses & 1 Chemistrie+ Reader Lens)
- Crystal Wheel with all 12 Swarovski Crystal Colors
- Polarized Demonstrator
- Consumer Brochures
- Display Registration Card
- 2 Complimentary Job Vouchers

To learn more about Chemistrie lenses and how they can draw customers to your store, contact us at 888.321.3939 or email info@eyenavision.com.



WANT TO ATTRACT MORE CUSTOMERS?



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eyenavision.com



DISCOVER THE MAGNETIC POWER OF CHEMISTRIE.™



CONVENIENT

Chemistrie's magnetic lenses are custom made to fit any frame and allow you to quickly change your clips to fit your needs.

VERSATILE

Chemistrie's patented magnetic lens-layering technology means you can easily transform your Rx frame into polarized sunglasses, readers, 3D glasses or computer glasses with the click of a lens.

LIGHTWEIGHT

Reap the benefits of an add-on lens without bearing the weight of the standard clip-on.



SOLID SUNLENS COLORS

Our solid sunlenses come in eight colors, are polarized and block 100% of the sun's UV rays. Solid sunlenses are available in base curves of 2, 4, 6, 8 and 10. Thanks to tiny magnets imbedded near the edge of the Chemistrie lenses, it's easy for customers to click on a sunlens and get the protection they need and the style they want.



MIRROR SUNLENS COLORS

Whether you're on the water, at the beach, or walking down a city street, our mirrored sunlenses always make a bold statement. All of our mirrored sunlenses are polarized with a back anti-reflective coating to block 100% of the sun's UV rays and are available in base curves of 2, 4, 6 and 8.



GRADIENT SUNLENS COLORS

The latest addition to our sunlens collection offers the best of both worlds to eyeglass wearers: polarized sunlenses with a dark top half for sun protection that fades into a lighter bottom half for enhanced visibility when looking down. Polarized with a back anti-reflective coating to block 100% of the sun's UV rays and available in base curves of 2, 4 and 6, our gradients are super functional and right on trend.



When the type gets a little too small or blurry, Chemistrie wearers simply click on their reader lenses. Made from a premium HiVex material with a 46 ABBE value, our Chemistrie+ reader lenses come in .25 increments ranging from +.50 to +2.50. They have a double-sided, anti-reflective coating and are surfaced to a 0.8mm edge thickness for the sleek, Chemistrie look.



Ease the discomfort from hours with your computer. Our Chemistrie Blue layer filters a portion of the high energy violet and blue light emitted by computers, tablets, smart phones and fluorescent lighting and are available in both plano and intermediate distance powers.



Why would your customers wear cheap, clunky 3-D glasses over their prescription frames when there is a far more attractive option? Our circular polarized lenses are compatible with any 3-D television using passive lens technology, as well as any RealD Cinema production.



BRIDGES



MAGNETS



SWAROVSKI JEWEL COLORS

