

Introducing a New Family of Lenses from POG Labs!

EYECON

Digital Free Form Lenses

Progressive Designs

Eyecon progressive design series represents a unique and complete customizable group of designs. With any design offered under the Eyecon name, the wearer is getting a unique lens calculated using Digital Ray-Path®, the innovative technology that improves the lens performance for any gaze direction.

Eyecon designs offer natural and accurate vision for any prescription and frame. Making a complete simulation of the real eye-lens model, each Eyecon lens is specially designed considering all parameters unique to each wearer. This translates into a high added value product that provides wearers with natural and accurate vision.

PLUS: Each Eyecon lens includes our Zero Glare Elite with our 1 Time No-Questions-Asked Remake!

EYECON F

Digital Free Form Lenses



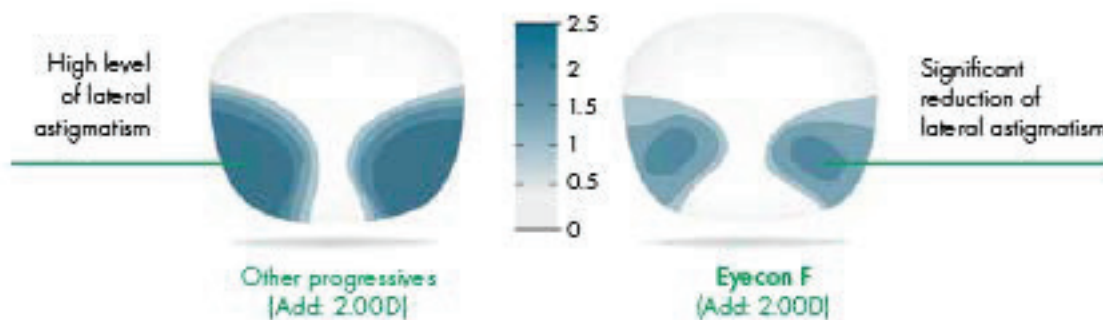
EYECON F: Ideal for First time progressive wearers.

The Eyecon F is a general use, extra soft progressive. Lateral astigmatism is reduced significantly, providing clearer peripheral vision.

Excellent clarity thanks to Digital Ray Path® Technology.

Digital Ray Path® is a technology that optimizes the lens point-by-point. It's designed to compensate the lens with a simulation of the binocular eye-lens system. Each lens is uniquely calculated for the patient, obtaining the ideal surface for every prescription and base curve.

EXTRA SOFT TRANSITION The latest improvements in lens optimization have been used to reduce lateral aberration areas by 22% when compared to the previous version. The extra soft transition between fields provides a wider corridor which provides the wearer with greater viewing freedom in all directions. The wearer will enjoy a more natural visual experience, with **ALMOST NO ADAPTATION PERIOD.**



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EYECON E

Digital Free Form Lenses



Fully Personalized All-Purpose Progressive Lens balanced for All Distances

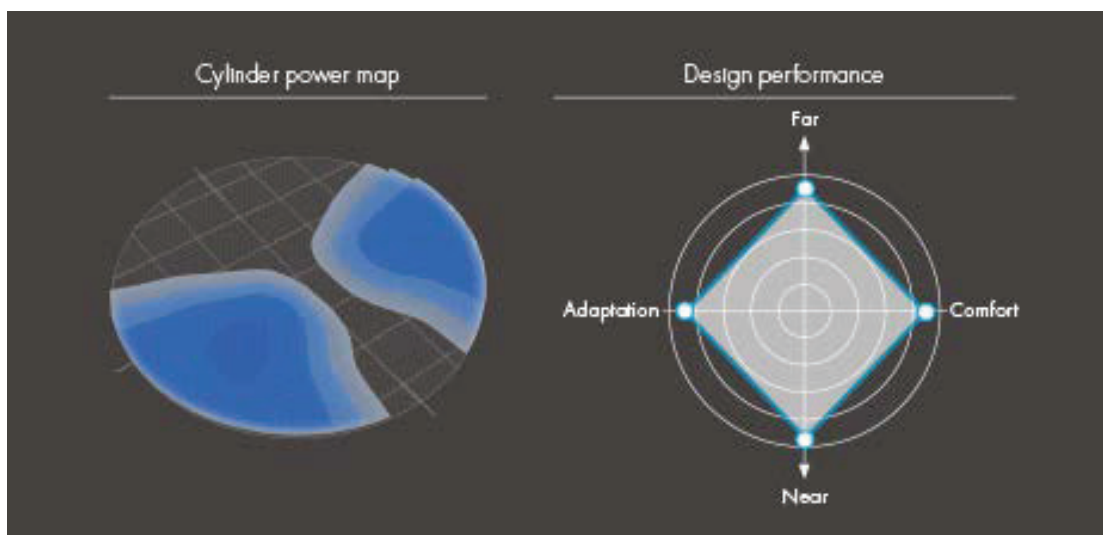
Fully personalized design with a balance between distance and near vision. Highly recommended for **Experienced** and demanding progressive wearers who are looking for an all-purpose comfortable progressive lens with wider visual fields at all distances.

Engineered as a premium personalized progressive lens

The Eyecon E lens has been designed with the perfect balance between distance and near vision. It is highly recommended for wearers who want to complete personalized progressive lens with unbeatable visual fields in all distances.

EYECON DESIGN OVERVIEW

The Eyecon E lens design represents the most sophisticated possibility of personalization and best optical performance. Eyecon E is the perfect combination of comfort and visual quality. Its power distribution has been designed to offer the widest and clearest visual areas for far and near vision. Eyecon E is more than a lens design, it is a fully personalized lens that adapts to each unique wearer.



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EYECON N

Digital Free Form Lenses

Fully Personalized Progressive enhanced for reading

Fully personalized design specially created for experienced progressive wearers who want the best **Near** vision.

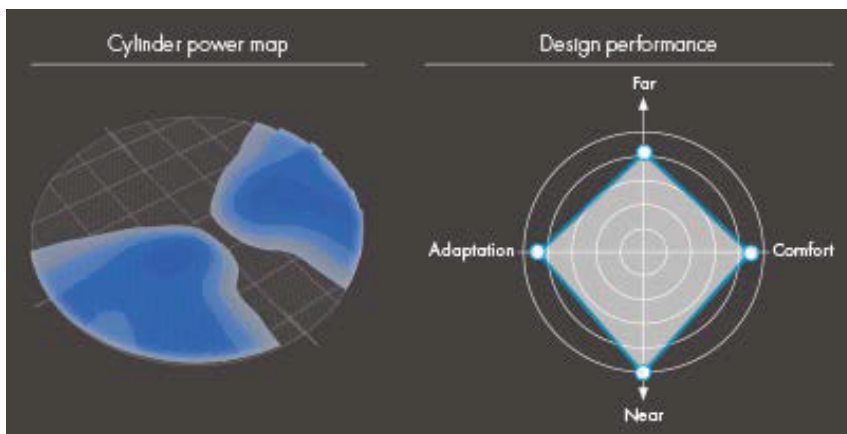
Engineered as a premium near vision personalized progressive lens

The Eyecon N near visual field initiates a fast progression to provide wearers with a generous zone for reading without having to constantly move their heads. As a result, the near vision behavior of the Eyecon N lens is highly recommended for wearers that demand better near vision.



EYECON N DESIGN OVERVIEW

The Eyecon N is a progressive lens developed to improve vision when reading, combined with a wide, clear intermediate and distance visual fields. The main goal of this design is to enlarge the area devoted for near vision as much as possible, allowing the Eyecon N design to offer the widest reading zone when compared to the Eyecon lens design family. The distance field of the lens behaves similar to a balanced design that makes distance vision comfortable and easy to reach. Peripheral vision is sharp due to the design compensation based on the real measured parameters.



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EYECON D

Digital Free Form Lenses



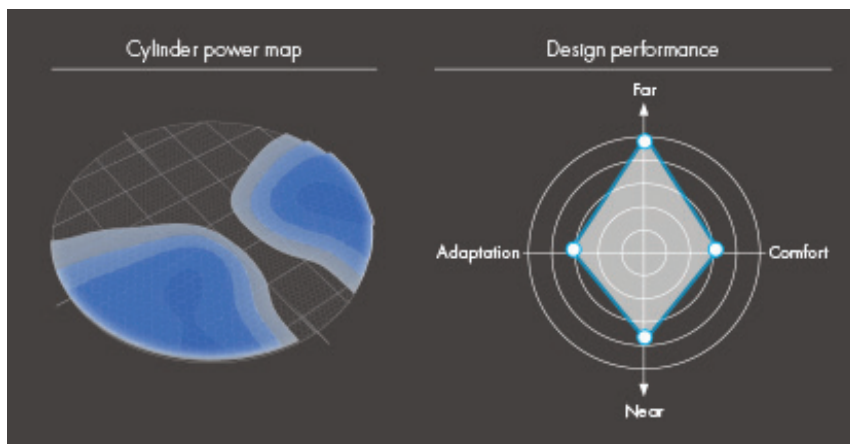
Fully Personalized Progressive Lens enhanced for distance vision

Fully personalized design specially developed for experienced progressive wearers who want the best **Distance** vision. Panoramic high performance distance vision for traveling or enjoying landscapes.

Engineered as a premium distance vision personalized progressive lens.

EYECON D DESIGN OVERVIEW

The Eyecon D lens is a fully personalized progressive lens ideal for patients who need superior distance vision. Its exclusive power distribution has been designed to offer a panoramic distance vision. In addition, oblique aberration is minimized point-by-point due to the personalization process, which results in the final user's perception with maximum clarity of vision from center to edge.



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EYECON S

Digital Free Form Lenses

The Shortest personalized progressive on the market. Minimum fitting heights are 10, 11, 12, and 13.

Fully Personalized Progressive Lens ideal for small frames Available in very short MFH's allowing easy adaptation to narrow frames. Specific for those wearers who need a very short corridor length.

Natural Posture

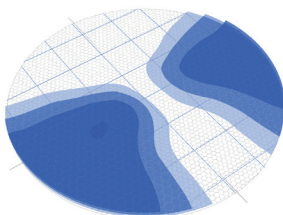
The near vision zone is naturally found when compared to other progressive lens designs. This allows wearers to reach the near vision in a natural, comfortable posture with easy and quick change from distance to near vision.



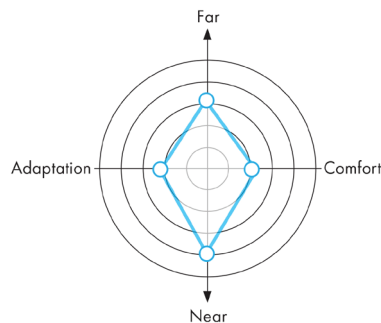
EYECON S DESIGN OVERVIEW

The Eyecon S design is a personalized progressive lens developed for very small fashion frames. The perfect balance allows any patient to wear lenses comfortably and with ease. The transition between distance and near vision is fast, which minimizes eye movements when looking from one distance to the other. These cutting edge advancements in ophthalmic lenses have produced a lens that offers the shortest progression on the market.

Cylinder Power Map



Design Performance



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EYECON[®]mobile

Digital Free Form Lenses



Eyecon Mobile is specifically designed for those who frequently use electronic devices, such as cell phones, tablets, or smartwatches. It's layout provides wide vision fields for both near and distance vision, along with a soft, comfortable transition to the reading zone.

SHORT CORRIDOR ALLOWS QUICK TRANSITION TO NEAR VISION

Our constant use of smartphones and tablets has led to a greater need for switching between near and distance vision. Keeping the same corridor length, Eyecon Mobile's unique progression profile offers a more comfortable transition from the distance zone to the reading zone.

SMOOTH PROGRESSION PROFILE FOR GREATER COMFORT

The transition between distance and near vision is very smooth. Thanks to its unique layout, the Eyecon Mobile lens offers a wide and comfortable reading zone.

SMART ADD TECHNOLOGY ALLOWS THE EYES TO BE RELAXED WHEN VIEWING SCREEN DISPLAYS

Eyecon Mobile incorporates Smart Add, the technology that improves the patient's visual experience when using digital devices. This technology assists with changes in focus at different working distances in a more agile and accurate way when the patient is working or reading simultaneously with different screens.

Eyecon Digital Free Form Lenses

Powered by Digital Ray-Path[®]

Great Resolution thanks to Digital Ray-Path[®] Technology. Digital Ray-Path[®] is an innovative calculation technology that uses a design engine to compensate the lens with a simulation of the binocular eye-lens system. Every unique lens is individually calculated guaranteeing an adapted solution for any prescription and base curve.

Everyone Needs an Eyecon • Only at POG Labs